

RAPID RECON PRO

Four Tools. One Platform. **Total Control.**

RAPID
RECON PRO

RECONDITIONING



RAPID
VehicleBuildSheets

APPRAISAL TOOLS



RAPID
ENGAGE

DIGITAL VEHICLE PORTFOLIOS



RAPID
VINSIGHT

APPRAISAL TOOLS



WHAT'S INCLUDED IN THE SUITE

Recon | *The gold standard in reconditioning workflow*

Vehicle Build Sheets | *Build trust with clear, on-lot info*

Engage | *Share your transparency through robust Digital Vehicle Portfolio*

VINsight | *Access deep vehicle insights at a glance*

CORE PLATFORM BENEFITS

Single Sign-On

One login. Total Access.

DMS Integration

*Smarter data flow, less manual work**

All-In-One Platform

Tools that work better together

(650) 999-0497 | www.rapidrecon.com

*Requires active CDK Integration subscription.

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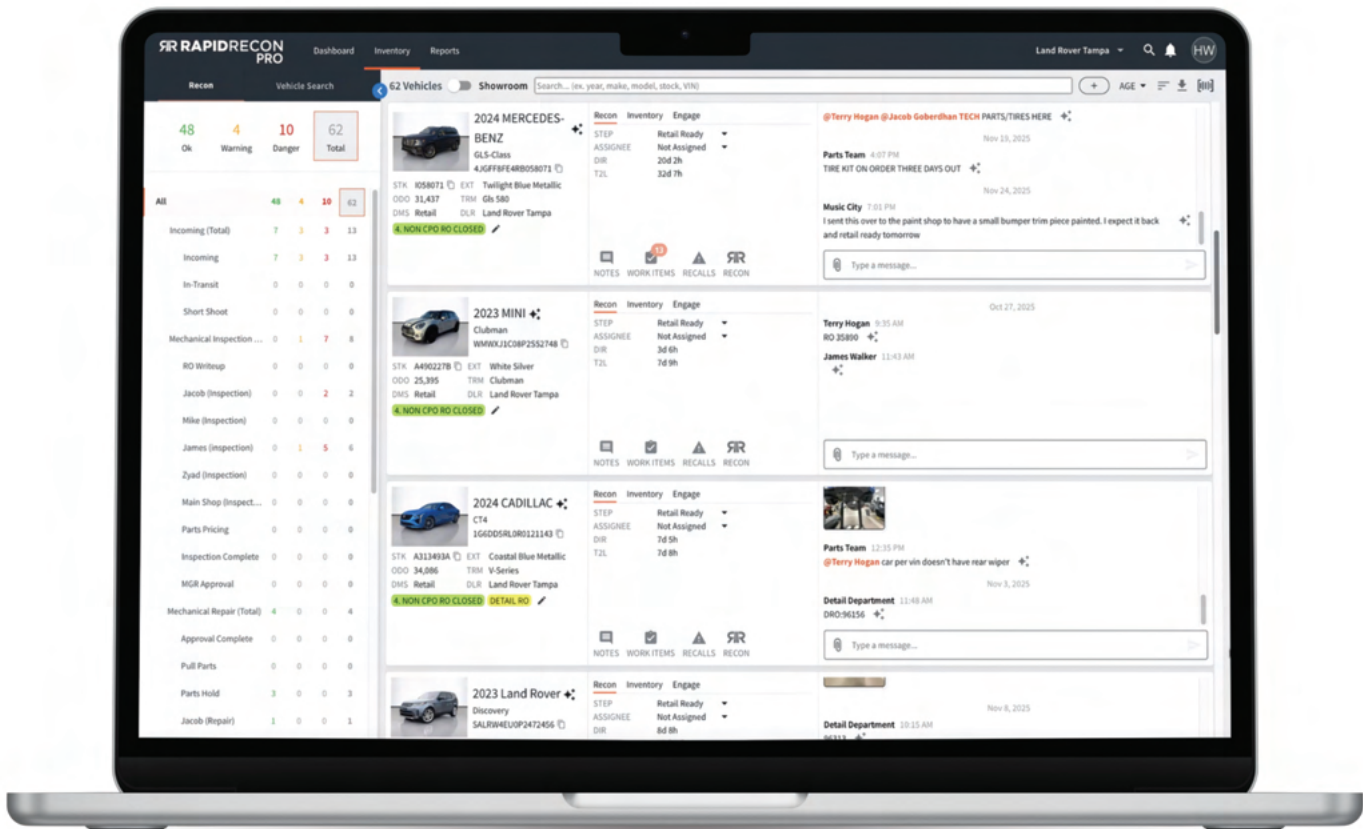
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CORE SYSTEM



OVERVIEW

Get a top-down view of your recon process and manage vehicles across all steps.

STEP LIST

See all reconditioning steps and vehicle counts for each step and overall.

VEHICLE LIST TABLE

Access detailed vehicle info, including step details, images, notes, recalls, and more.

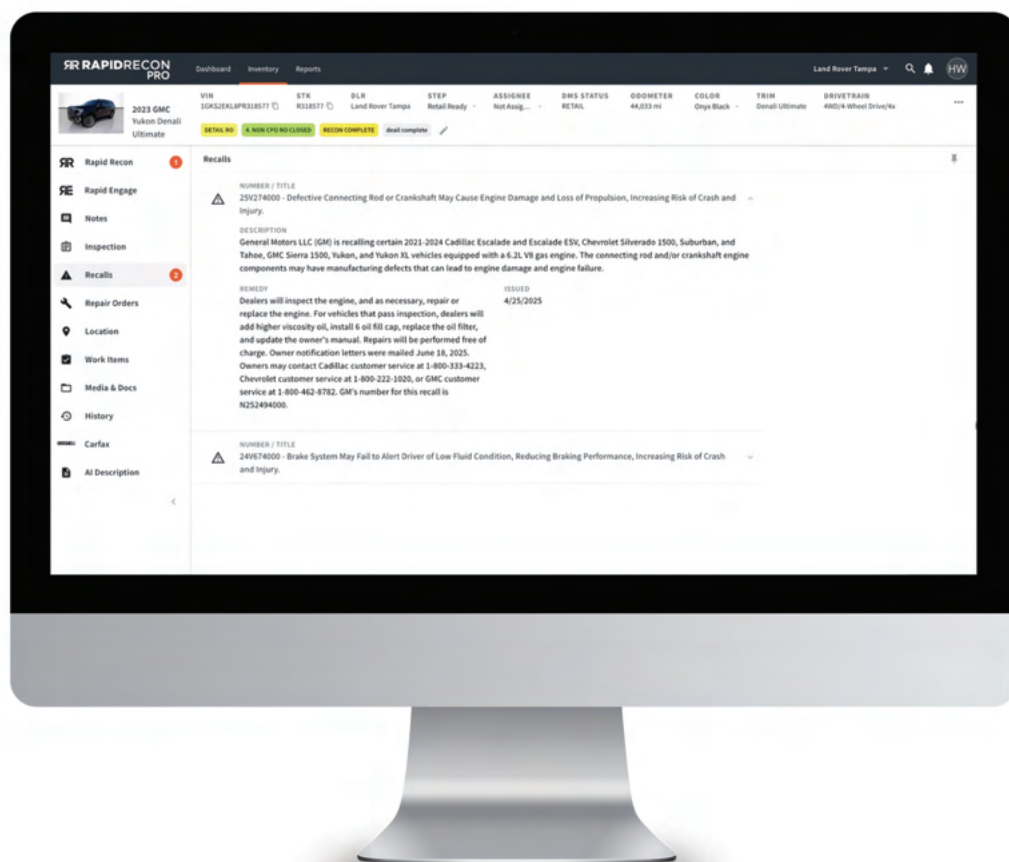
RECALLS

RECALL MANAGEMENT

Your vehicle inventory is scanned multiple times daily for open recalls and monitored until sold. Prevent last-minute surprises from open recalls disrupting deals in finance!

RECALL INFORMATION

Recall details, including NHTSA bulletins, are displayed and integrated into your Rapid Recon Pro vehicle file.



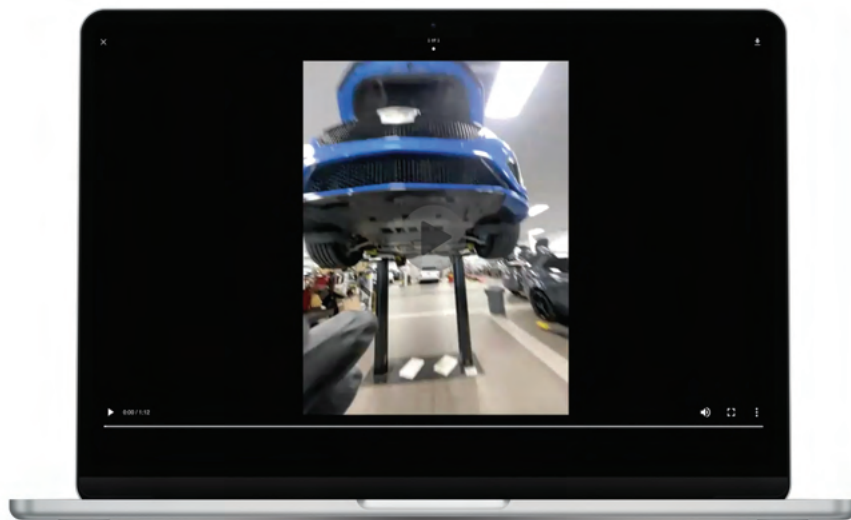
Keeping up with recalls is a headache.
Let our software take it off your plate.



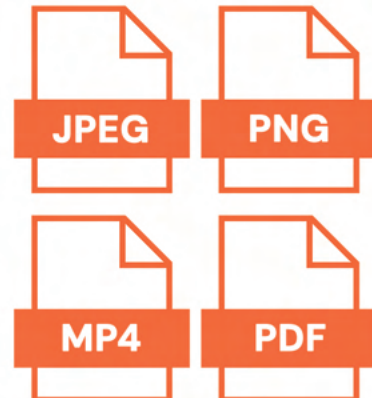
MEDIA

MEDIA

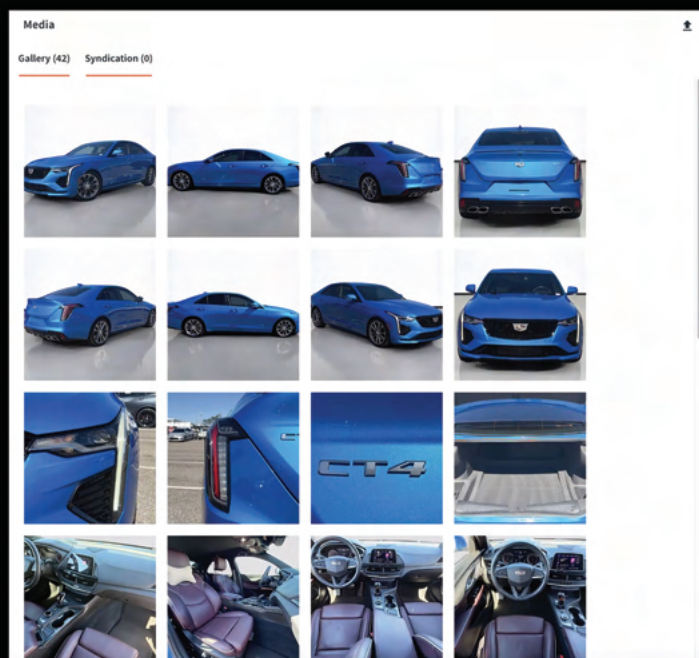
Vehicle media supports reconditioning images, video and PDF content on desktop and mobile.



MOST FILE



FORMATS SUPPORTED



Syndicated images are automatically mapped to Rapid Recon from your inventory feed.

NOTIFICATIONS

GET NOTIFIED WHEN:

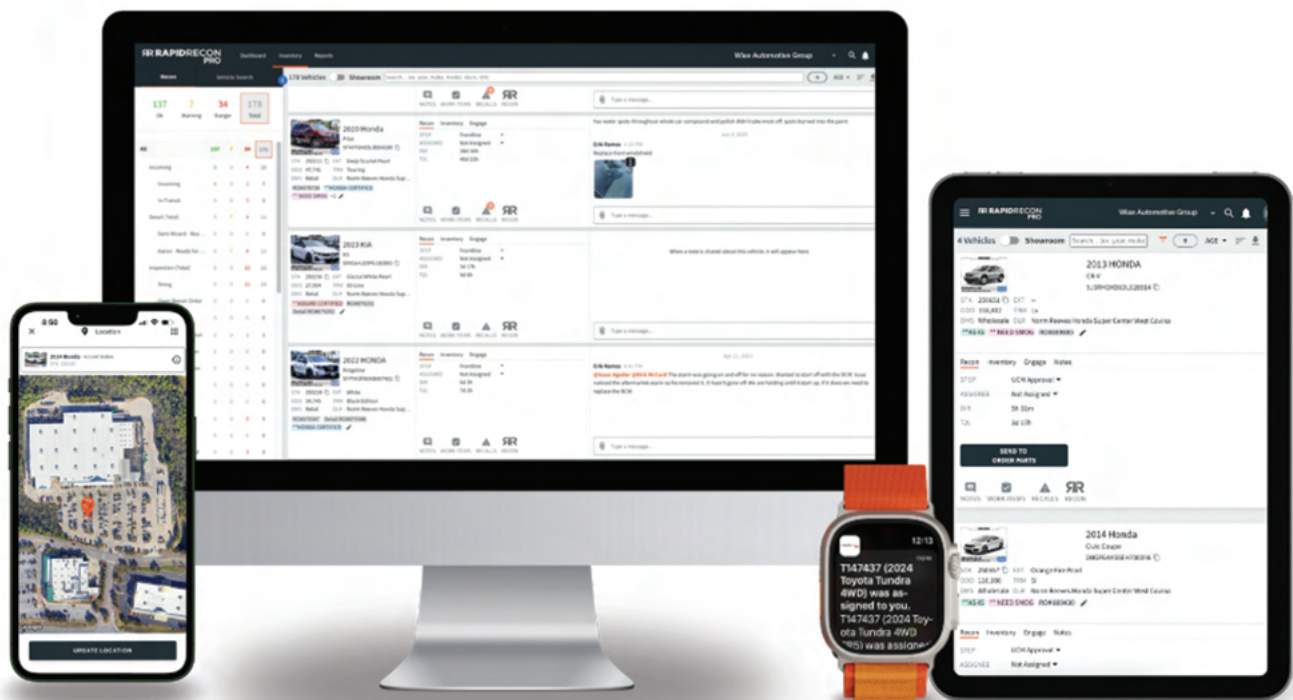
- Estimates need approval
- Vehicles move to an important step
- A note needs attention
- A vehicle is taking too long
- Repairs are approved/declined

TYPES OF NOTIFICATIONS:

- Mobile Push
- Web Push
- SMS
- Email

NOTIFICATIONS

Never miss a notification. Rapid Recon Pro allows you to customize the type of notifications your team would like to receive, and delivers them to you on the devices you already use.



WORK ITEMS & WORKFLOW

WHAT ARE WORK ITEMS?

Work Items help teams track tasks, manage approvals, and monitor costs. Each item can be approved, declined, or marked complete, with a cost field for detailed parts and labor reporting.

WHAT IS WORKFLOW?

Every store's reconditioning process is unique and constantly changing. Our software adapts to these needs, letting stores start simple and add steps over time or scale back from an initially installed robust system.

SOME THINGS YOU CAN ACCOMPLISH WITH WORK ITEMS



SEE THE TOTAL COST OF WORK FOR EACH VEHICLE



TRACK WORK STATUS



LINE ITEM AND/OR BULK APPROVE AND DECLINE WORK



RECEIVE NOTIFICATIONS WHEN WORK IS COMPLETE



WORKFLOW SAMPLES



SIMPLE



ROBUST



Tier 1	Tier 2	Tier 3	Tier 4
Purchase/In Transit	Purchase/In Transit	Purchase	Purchase
Trade	Trade	Trade	Trade
Trade Not Clear	Trade Not Clear	Trade Not Clear	Trade Not Clear
Inspection	Initial Photos/ Wash	Missing Keys	Missing Keys
UCM Approval	Service Writeup	Initial Photos/ Wash	Initial Photos/ Wash
Approved/Declined	Dispatch	Service Writeup	Service Writeup
Service	Tech - James	Dispatch	Dispatch
Parts Hold	Tech - Josh	Tech - James	Tech - James
Taken by Sales	Estimate	Tech - Josh	Tech - Josh
Sublet Mechanical	UCM Approval	Parts P&A	Parts P&A
Body shop	Approved/Declined	Estimate Prep	Estimate Prep
Detail	Parts Hold	UCM Approval	UCM Approval
Final Photos	Taken by Sales	Approved/Declined	Approved/Declined
Frontline Ready	Sublet Mechanical	Parts Hold	Parts Hold
Hot Ticket	Body Shop	Taken by Sales	Taken by Sales
Wholesale	Detail	Sublet Mechanical	Sublet Mechanical
	Final Photos	Body Shop	Minor Cosmetic
	Frontline Ready	Detail Dispatch	Express paint repair
	Hot Ticket	Detail - Jennifer	Collision Repair
	Wholesale	Detail - Steve	Detail Dispatch
		Final Photos	Detail - Jennifer
		Frontline Ready	Detail - Steve
		Hot Ticket	Final Photos
		Wholesale	Frontline Ready
		Auction - Manheim	Hot Ticket
		Auction - SLAA	Wholesale
			Auction - Manheim
			Auction - SLAA
27% Tech Efficiency Increase*			
Basic, Advisor, Used Car Manager, Detail Manager (or advisor), Photographer	Used Car Manager (and/or inventory manager), Advisor, Technicians, Detail Manager (or advisor), Photographer.	Used Car Manager, Inventory manager (aka Chaser), Advisor, Technicians, Parts Counter, Detail Manager, Detailers, Photographer.	Used Car Manager, Inventory manager (aka Chaser), Advisor, Technicians, Parts Counter, Minor Cosmetic Technicians, Body & Refinish Technicians, Detail Manager, Detailers, Photographer.

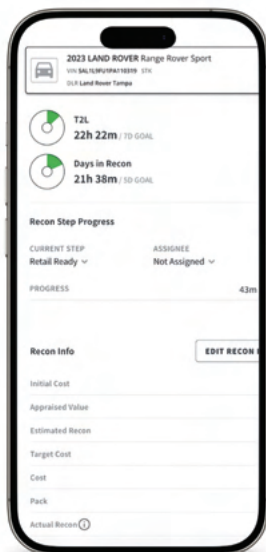
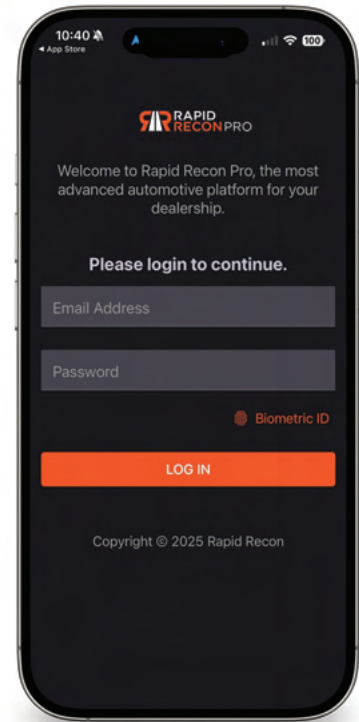
*A study found that using Rapid Recon to communicate between parts, technicians, advisors, and approving managers yielded a 27% increase in technician labor hours year over year.

MOBILE

RAPID RECON PRO ON MOBILE

We understand that in the auto industry you can't always be in front of your computer. Rapid Recon mobile allows you to access Rapid Recon Pro no matter where you are.

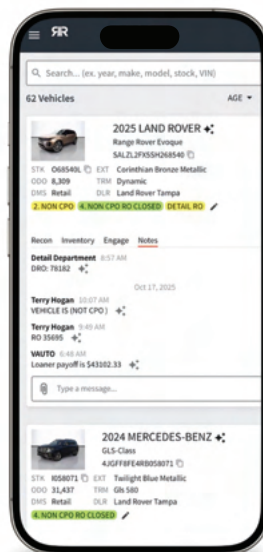
Rapid Recon Mobile brings the features that matter right to your fingertips, including vehicle selector, steps menu, work item details, reconditioning images, geo-tagging, custom search, and more.



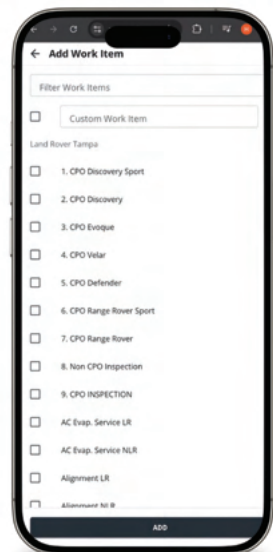
Recon Overview



Geo Tagging



Custom Search



Work Items

RAPID INSIGHT

Rapid Insight is a free browser extension for all Rapid customers, compatible with Google Chrome and Microsoft Edge. It lets you use Rapid seamlessly within platforms you use daily, like inventory management systems, appraisal software, CRMs, dealer websites, and more!



Available in the
Chrome Web Store

How it Works:

1. When visiting websites that have Vins that are active in your Rapid system, the VIN will turn orange on your screen.
2. Hover over the VIN with your mouse and a small pop-up window will appear with the information.
3. For more detailed information, click on the VIN and you will be navigated to your Rapid Recon system.

PERFORMANCE

PERFORMANCE AND COACHING

One of the key things that sets Rapid Recon apart from competitors is our exceptional support and performance teams. Many of our customers consider this our biggest advantage! We don't just set it and forget it—we work closely with you and your team, helping to streamline your processes and maximize efficiency every step of the way.



RECON EDGE

Recon Edge is an exclusive service for Rapid customers, offering a personalized, on-site evaluation of your reconditioning processes. Led by our expert Performance Management Team, this program identifies and resolves inefficiencies in shop time, workflows, personnel performance, and hidden profitability opportunities.

WHAT IS INCLUDED WITH RECON EDGE?

- Pre-trip prep call with management
- In-depth assessment of your reconditioning process
- 2+ days of dedicated on-site attention
- One-on-one time spent coaching all involved staff
- Industry best-practice evaluation and advisement
- Efficiency improvement strategy
- In-person visit summary, covering accomplished and future goals
- Continued monitoring of the use of Rapid Recon tools and features
- Future recon reviews to keep you on track

PERFORMANCE



DRIVE2FIVE MASTER CLASS

Utilizing best practices, standardization and process implementation, the Performance Trainers and expert consultants will help you achieve your goals.

WHAT IS DRIVE2FIVE™?

Drive2Five™ gives subscribers access to our team of performance trainers and expert consults, offering dealers more than 100 years of combined in-dealership experience. This program includes five modules, delivered one-on-one live in the dealership or via phone team accelerator events.

HOW DOES DRIVE2FIVE™ WORK?

Drive2Five™ learning content focuses on developing aptitude and skills for applying basic and advanced process practices for using Rapid Recon™ automotive reconditioning software. Well-trained users stay more engaged and mature rapidly into highly competent users able to 'read' the software. Thus, these individuals also become adept at heading off workflow challenges before they can derail time-to-line performance and develop into experienced champions who build robust T2L cultures in the dealerships they work for.

WHAT WILL WE LEARN? HOW MUCH WILL IT COST?

The five Drive2Five™ modules equip users to manage and work Rapid Recon™ usage and features tools, approvals, vendors, critical reports and reporting tools, and continuous improvement basics more thoroughly and confidently. The program is included in all users' Rapid Recon™ subscription and is just another complementary user feature!

ENGAGE

The *Ultimate* Online & Showroom Sales **Engagement Presentation** Delivered through Digital Vehicle Portfolios



Accelerate customer connections with Rapid Engage, the industry's leading platform for digital sales presentations. Create an online, customizable and worry-free folder or evidence manual to enhance your digital retailing, featuring:



Original OEM Window Stickers



Walkaround photos and video



Reconditioning Investment



OEM Brochures



Safety Reports

Engage Digital Vehicle Portfolios provide effortless productivity...

Velocity Engage vehicle portfolios allow you to automatically roll out the red carpet with our CRM autoresponder templates!

One Click on your website **automatically deploys** our pre-built Engage CRM Templates and...



Your customer has a beautiful vehicle portfolio



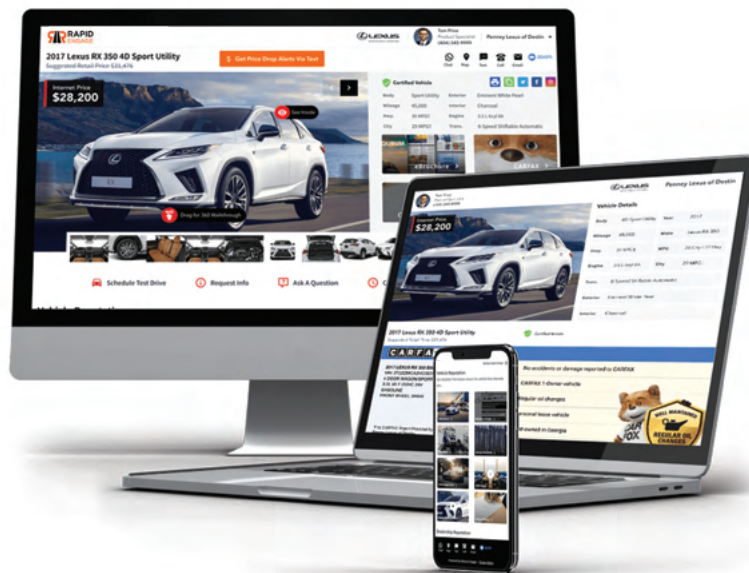
Your sales team gets notified when the customer opens the email



Your customer is automatically enrolled in price change alerts



You are provided with heat map technology of what the customer clicked on as they navigated through the portfolio!



Alerts Help Convert

Your sales team and BDC agents are alerted when customers interact with automated updates.

You control what notifications are sent and when, keeping shoppers engaged, reactivating overlooked ups/leads, and ensuring your dealership stays top of mind for active buyers.

ENGAGE

We've simplified how Engage digital portfolios are shared:



Customizable CRM email templates



24/7 Dealership website access



Social channels



QR code scans



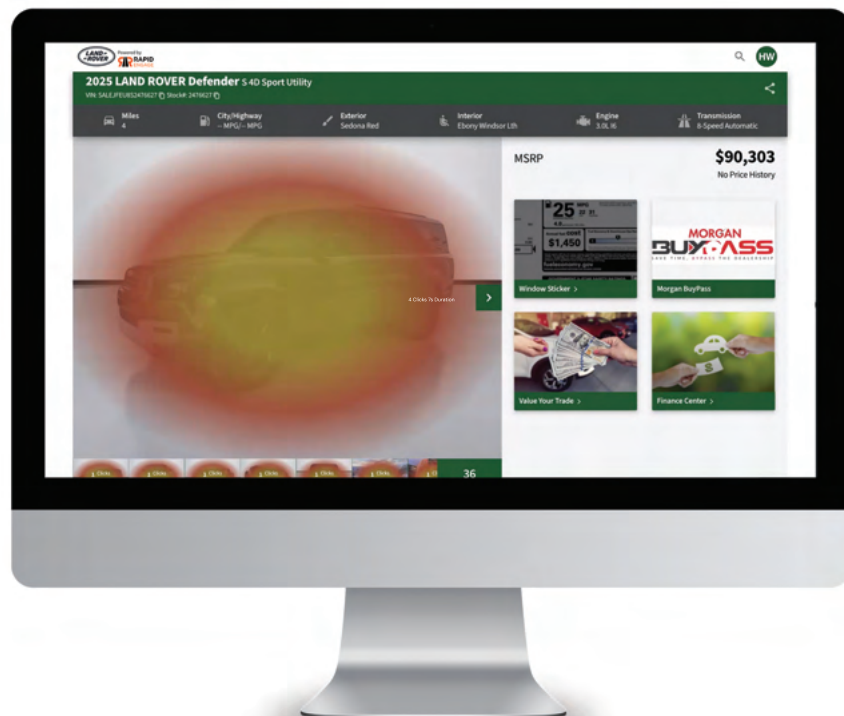
In-dealership presentations



Text and Email

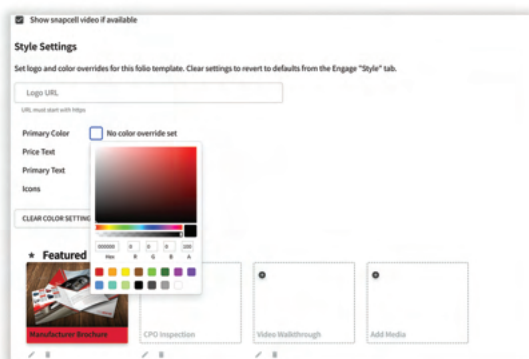
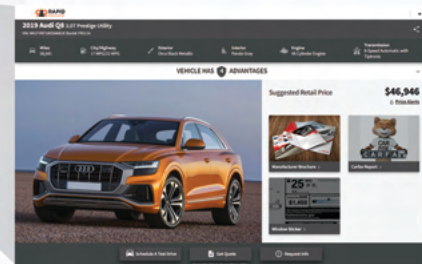
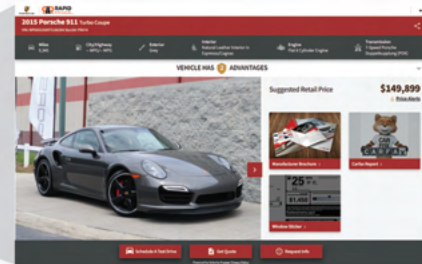
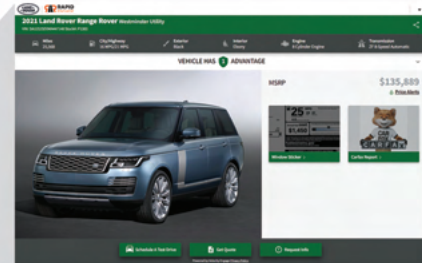
NO MORE GUESSWORK

Understand your shopper behaviors with Engage heat mapping analytics. Quickly identify your most engaged shoppers and what vehicle information matters most to them in their decision-making process. If you can read your customer's mind, and know what they are most interested in, you will close more car deals.



ON BRAND WITH BEING ON BRAND

Engage Digital Vehicle Portfolios support make-based templates to ensure every vehicle display is brand-compliant!



Now you can have multiple OEM approved templates, all on the same website. You can set the OEM approved color schemes and create templates for pre-owned certification levels.

No more compliance marks for off-brand inventory listings!

VINSIGHT



APPRAISE WITH ACCURACY *BUY WITH CONFIDENCE*

Rapid VINSight provides dealership staff with accurate appraisal insights, including diagnostic codes, emission status, cost impacts, and system reset alerts. This easy-to-read data is accessible during appraisals and summarized in a printable report for customers, justifying adjustments.



VINSIGHT ADVANTAGES



Easy to use plug and play technology



Safety net your appraisal and preowned buying process for both trade-ins and auction purchases.



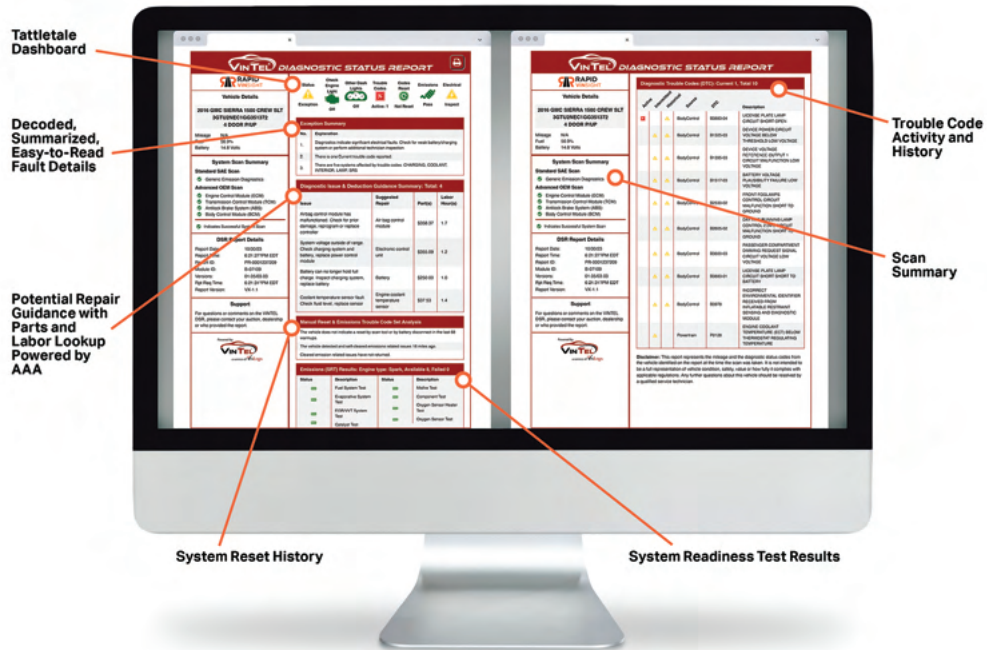
Wireless, works anywhere you have a wifi or cellular signal



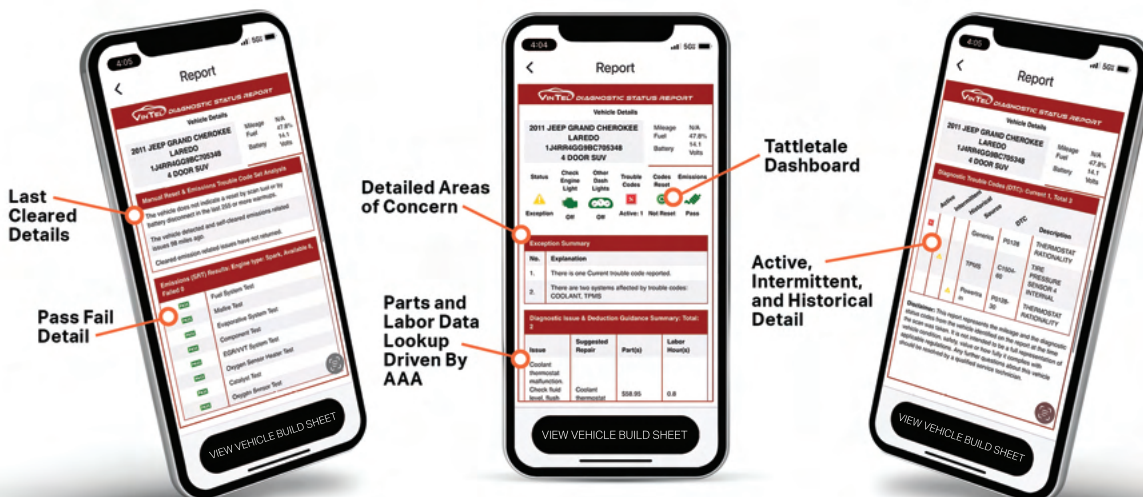
Saves vehicle information for easy access anywhere, anytime



Communicate vehicle information/discovery to both variable & fixed

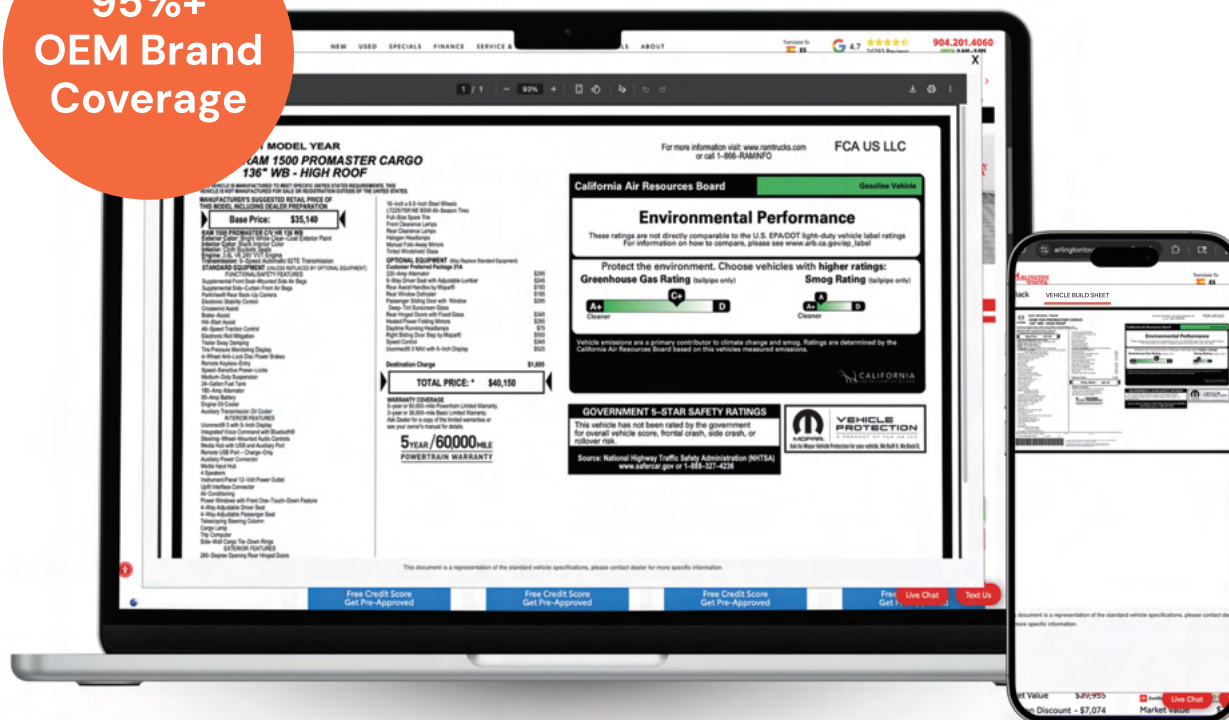


Our advanced OBD-II modules scan vehicles in minutes, delivering status, history, and condition reports in a comprehensive Diagnostic Status Report (DSR) accessible on desktop or mobile.



VEHICLE BUILD SHEETS

95%+
OEM Brand
Coverage



APPRAISE WITH ACCURACY, SELL WITH CONFIDENCE

Use Vehicle Build Sheets to optimize auction purchases, ensuring the right inventory and higher profits. Our platform integrates seamlessly with your tools, providing original build details for high-demand used vehicles. Understanding each vehicle's unique options helps you avoid overspending and making costly mistakes.

CREATE CUSTOMER TRUST

Customers expect more from their dealers when buying a vehicle. They pride themselves on doing the research to be confident in negotiating the best deal. Gain their trust with Vehicle Build Sheets to create transparency and build value in your digital retailing, while giving your team a sales engagement tool that makes them inventory experts.

VEHICLE BUILD SHEETS



VIN Inquiry

4JGDA2E

SUBMIT

2014 M-Class 4MATIC 4dr ML350 BlueTEC

GOVERNMENT 5-STAR SAFETY RATINGS	
Overall Vehicle Score ★★★★★	
Frontal	★★★★★
Crash	★★★★★
Passenger	★★★★★
★★★★★	

Fuel Economy and Environment	
23 MPG	City 20 Highway 28
Annual Fuel Cost \$1,878	
You spend \$2,390 more in fuel costs over 5 years compared to the average new vehicle	

fuel economy.gov

FULL INTEGRATION

We make it easy for you to access original OEM vehicle build information from your inventory management and merchandising tools. We understand the importance of accessing your engagement tools in the systems you use every day – from your CRM, DMS, and IMS solutions. The Rapid Recon Pro platform integrates 100% into the systems you use so you don't have multiple logins with multiple platforms to get the information you need.



Stop paying too much at auction



Be better informed on your entire inventory



Justify your pricing with confidence



rapidrecon.com
(650) 999-0497
sales@rapidrecon.com

